WhyHunger Corporate Funding Policy

WhyHunger is a leader in building the movement to end hunger and poverty by connecting people to nutritious, affordable food and by supporting grassroots solutions that inspire self-reliance and community empowerment. Since 1975, WhyHunger has developed a reputation for supporting individuals, organizations, and policies that address the root causes of hunger, poverty, and poor nutrition. WhyHunger has been able to develop this reputation and sustain its programmatic activities as a result of generous donations from individuals, foundations, and corporations that support our mission and share our goals. In order to be truly effective in achieving our goals and maintaining our organizational integrity, WhyHunger does not knowingly accept donations from organizations that contribute directly to the root causes of hunger, poverty, and poor nutrition and/or undermine the efforts of our grassroots partners to increase social and economic justice and rebuild the food system.

Practices that we potentially view as contributing directly to these problems include, but are not limited to:

- degradation of local and regional food systems and communities;
- market consolidation and/or noncompetitive business practices within a particular market or industry;
- the provision of below living wages and/or wage theft;
- unfair and unsafe labor practices;
- products that lead to poor nutrition and diet-related disease;
- discrimination based on race, ethnicity, gender, disability, sexual orientation, or religion; degradation to the environment; and inhumane treatment of animals.

In determining whether or not to pursue and/or accept a donation, WhyHunger may consider the following factors, among other relevant data:

- nature of the business;
- brand and values alignment;
- nature of proposed partnership; public reputation; and cumulative donation amount.

WhyHunger reserves the right to refuse any contribution at any time. When WhyHunger does accept a donation from a corporate entity, it strives to ensure that its programmatic work and operations are not negatively affected and that its mission and underlying values are not compromised.

This document reflects our WhyHunger’s current views as of August 2015. Since movement-building work is an evolving landscape, this is a living document which we reserve the right to edit or change to reflect new organizational commitments and/or priorities.