

## WhyHunger (World Hunger Year) Policies

### Privacy policy

WhyHunger (World Hunger Year, Inc.) uses its best efforts to respect the privacy of its online visitors. At our site, we do not collect personally identifiable information from individuals unless they provide it to us voluntarily and knowingly. This means we do not require you to register or provide information to us in order to view our site.

WhyHunger only gathers personally identifiable data, such as names, addresses, zip/postal codes, e-mail addresses, etc., when voluntarily submitted by a visitor. WhyHunger lists are never sold to third parties. We will only share personally identifiable information with third parties when the person submitting the information authorizes us to share it, or when we are required by law.

### Endorsement policy

It is the policy of WhyHunger to ensure that a broad range of information and opinions on the issues of hunger and poverty are available to the public through our Website. WhyHunger; however, speaks for itself on every issue. It neither endorses nor rejects the opinions of other groups or individuals unless it explicitly so states such endorsement or rejection. The provision by WhyHunger of an electronic link to the Website of another group or individual is not to be construed as either an endorsement or an indication that the content of the linked site in any way represents the views of WhyHunger.

### Donor policy

WhyHunger maintains the highest level of respect for the privacy of its donors. In furtherance of our commitment to honor your rights, we have developed this **Donor Privacy Policy** to guide our volunteers and staff on how they may and may not use your personal information. This policy may be updated from time to time.

#### *What information we collect*

WhyHunger collects and uses various personal information from donors that includes: name, amount donated, address, telephone number, donor comments and e-mail address. Tax laws in the United States and the State of New York require WhyHunger to keep contact information and contribution level of donors on file.

#### *How we use that information*

WhyHunger will never sell, trade, rent or share names, e-mail or mail addresses, or telephone numbers of our donors. WhyHunger will use contact information (e-mail, telephone number and address) of donors for these purposes only:

- Distribute receipts for donations
- Thank donors for their donation
- Inform donors about upcoming fundraising initiatives and other activities of WhyHunger
- Internal analysis and record keeping
- Reporting to relevant U.S. and State agencies
- Contact donors about changes to this policy

#### *Financial information*

All access to donor financial information is strictly limited to professional staff who need to process those data. No such data are given to any person, organization or group who does not need to access those data.

WhyHunger only uses online payment processing services with world class security and strong reputations. WhyHunger does not store, nor does it have access to, your credit card information, bank account numbers, or other account data sent to those processing services.

#### *Contact us*

If you have questions about this Donor Privacy Policy or if you wish to be removed from our e-mail/postal contact lists, then please email [development@whyhunger.org](mailto:development@whyhunger.org) or write to:

WhyHunger  
505 Eighth Avenue, Suite 2100  
New York, NY 10018