



WhyHunger

# 2018 IMPACTS

## BUILDING GRASSROOTS MOVEMENTS

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WhyHunger's **International Solidarity Fund** invested **\$354,021** in strengthening existing and emergent social movements for food sovereignty through **12 community-based projects in 17 countries** led by peasant, fishing, and Indigenous communities. By supporting local capacity building, shared learning, agroecological food production and leadership development, WhyHunger is helping communities to build power and organize globally.



WhyHunger supported three regional gatherings of the **Peoples' Agroecology Process** attended by over **100** organizers, farmers, farmworkers and fisherfolk operating in communities across the U.S. These encuentros offer a space for organizing, shared learning and political formation as a way to accelerate and scale out the use of agroecological practices that produce nutritious food in harmony with the earth and build collective power.

Through WhyHunger's **Rapid Response Fund**, which provides immediate resources directly to our social movement and grassroots partners in the aftermath of a crisis, we continued to support the Puerto Rican farmers and community organizers working through Organización Boricuá de Agricultura Ecológica to rebuild local food and farm systems in the aftermath of Hurricane Maria. We also provided funds for food, seeds, and construction materials to Asociación Femenina para el Desarrollo de Sacatepéquez-AFEDES in support of the families affected by the Volcano Fuego in Guatemala.



WhyHunger continued to deepen relationships with **three global social movements** working to build food sovereignty and social justice for all by **mobilizing funds, coordinating learning exchanges, providing technical support and international solidarity** to La Via Campesina International, World March of Women and the World Forum of Fisher Peoples. This support helps ensure communities are able to produce nutritious food, maintain their land rights and strengthen their ability to mobilize.

# PROTECTING THE RIGHT TO FOOD

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WhyHunger continues to expand on the **most comprehensive database of 26,357 food access** organizations in the U.S., placing an emphasis on those that provide nutritious food. In 2018 we utilized **whyhunger.org/findfood**, our **texting service** and our **WhyHunger Hotline** 1-800-5HUNGRY to assist over 322,557 individuals in accessing healthy food and resources in their communities.

WhyHunger hosted and accompanied members of La Via Campesina International through the final stages of a 17-year process to pass the **UN Declaration on Peasant Rights** by providing logistical and communications support. This historic declaration ratified by the UN General Assembly in 2018 is poised to change the landscape of human rights for one third of humanity who live, work, farm and build community in rural areas.



WhyHunger provided over \$330,000 in direct funding to help 48 organizations and community leader across the U.S. bolster initiatives around **childhood nutrition, organizing, agroecology and story-based narrative strategy**. By working to deepen local impact and build stronger connections regionally and nationally, WhyHunger is helping communities address their own immediate needs and increase their capacity to engage in long-term change.

WhyHunger is actively supporting and stewarding the **Closing the Hunger Gap Network**, the national alliance of emergency food providers working to shift from a model of charity as the solution to hunger to a **model of social justice**. Together the network was able to establish a new **grassroots-centered leadership** structure, secure over **140 member organizations**, embark on a **narrative change strategy, organize regional networks and build alliances** with progressive food access organizations and right to food advocacy organizations in the UK and Canada to strengthen and unify efforts to end hunger and address its root causes.

WhyHunger provided logistical and technical support for delegates from our global allies the Rural Women's Assembly and the Kuna Youth Movement to the **62<sup>nd</sup> United Nations Commission on the Status of Women** to amplify their voice and perspective on women-led solutions to hunger on a global stage. We helped to organize a **special meeting on Women and the Right to Food attended by 40 global allies** from southern Africa, India, Panama and the United States to offer an opportunity for their voices to directly inform the Civil Society Report on the Efficacy of the Voluntary Monitoring Guidelines of the Right to Food released alongside the U.N. Committee on World Food Security's report in the fall of 2018.



# ARTISTS IN ACTION

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**Hungerthon 2018 raised over \$1 million for the third consecutive year**, to fuel programmatic work and educate listeners through 30+ substantive radio interviews. The campaign's success was bolstered by the support of broadcast partners **SiriusXM, Entercom New York, Cumulus New York and iHeart Radio** New York; artist ambassadors including **Tom Morello, Jason Mraz and Michael McDonald**; merchandise support from **Yoko Ono Lennon, Bruce Springsteen and Tom Morello**; and auction donations from an incredible array of artist, sports teams and celebrities including **Hoda Kotb, Billie Eilish, New York Yankees, New York Giants, Mumford & Sons, Bob Weir, NASCAR, The Strokes, Kenny Chesney, Meghan Trainor.**



Artists Against Hunger & Poverty utilized the power of music and art in the fight to end hunger and poverty by engaging new artist ambassadors **Sean McConnell, Chef Otto, Malinda Kathleen Reese, White Lightning,** and **Firepit** and expanding its reach to an audience of tens of thousands of new fans through on-site engagement at concerts and festivals including the Q104.3 Breakfast with The Beatles concert, select Warped Tour shows, the Rockland-Bergan Music Festival, the Lettuce Tour, and the annual Spring-Nuts Seaside Serenade. In 2018, we honored **Jason Mraz** with the ASCAP Harry Chapin Humanitarian award for his commitment to food and social justice.

WhyHunger kicked off a merchandise campaign with **Hard Rock International** and **Bruce Springsteen** for a "Land of Hope and Dreams" t-shirt, baseball hat and pin to be sold at Hard Rock locations around the world with a portion of proceeds benefiting WhyHunger's programmatic work. The **Summer Meals Rock for Kids** campaign engaged artists and sports organizations such as **Brandi Carlile, Bruno Mars, NASCAR, New York Jets** and more to raise awareness and funds for the WhyHunger Hunger Hotline, which connect kids around the country to free, nutritious meals during the summer months.

In partnership with the ONEHOPE Foundation and the Albertsons Companies Foundation Hunger Is initiative, WhyHunger made significant investments in grassroots solutions to hunger across America to support healthy food access, childhood nutrition, sustainable food production, and more. We also became an official charity partner of the **TCS New York City Marathon**, engaging four dedicated runners who raised over \$10,000 to support our work.