



2018 ANNUAL REPORT

whyhunger.org

WHY WE ARE HERE

WhyHunger invested
\$684,021



17

countries

BUILDING GRASSROOTS MOVEMENTS

Provided over **\$330,000** in direct funding to bolster the work of **48 organizations** & community leaders across the U.S. in addressing the root causes of hunger through organizing, childhood nutrition programs, narrative strategy & agroecology.

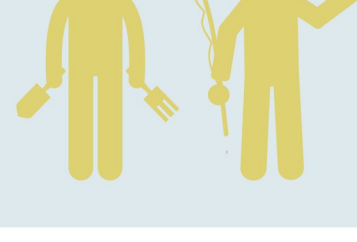
'IMAGINE THERE'S NO HUNGER' GRANTS & INTERNATIONAL SOLIDARITY FUND

Invested **\$354,021** in strengthening existing & emerging social movements for food sovereignty through community-based projects in **17 countries** led by peasant, fishing & indigenous communities.

SUPPORTING FOOD SOVEREIGNTY

Continued to accompany the **US Food Sovereignty Alliance** & helped shape, fund and organize its IV National Assembly attended by **71 organizations** & **7 countries**.

Farmworkers, food chain workers, fishers, urban agriculturalists & social justice advocates gathered to set the Alliance's strategy to secure freedom & dignity through food sovereignty in the U.S.



INTERNATIONAL SOLIDARITY

WhyHunger believes long-term change must be led by the people.

Deepened relationships with three global social movements which represent over **200 million** small-scale farmers & food producers working to create food sovereignty & social justice within communities.

La Via Campesina International

World March of Women

The World Forum of Fisher Peoples



Agroecology spreads from farmer-to-farmer.

Coordinated three regional gatherings of the **People's Agroecology Process** attended by over 100 organizers, farmworkers & fisherfolk to scale agroecology & build community.

RAPID RESPONSE FUND

Continued to support **Puerto Rican** communities to rebuild local farm systems via **Organización Boricúa de Agricultura Ecológica** in the aftermath of Hurricane Maria. Provided **Asociación Femenina para el Desarrollo de Sacatepéquez (AFEDES)** with funds for food, seeds & materials to assist families affected by the Volcano Fuego in **Guatemala**.

PROTECTING THE RIGHT TO FOOD

Expanded our comprehensive database of food access organizations in the U.S. to help individuals gain access to nutritious food in their communities.

Nutritious food is a human right.

26,375+

Organizations & growing

322,577+

Individuals assisted

whyhunger.org/findfood



1-800-5HUNGRY



In 2018, the UN ratified the **Declaration on Peasant Rights**, which is positioned to benefit **one-third** of the world's population.

WhyHunger provided logistical & communications support to our partners at **La Via Campesina International** while they advocated for this declaration which will help secure the right to nutritious food for rural workers & food producers around the world.

Invested in grassroots solutions to support healthy food access & sustainable food production alongside WhyHunger partners, **ONEHOPE Foundation** & **Albertsons Companies Foundation Hunger Is** initiative.

CHANGING THE NARRATIVE

WhyHunger believes that dismantling structural inequities which create barriers to food and land access is critical to alleviating hunger.

Officially launched the **Closing the Hunger Gap Network**, a national alliance working to strengthen efforts to end hunger & address its root causes in the U.S

- Activated **140 member organizations**
- Established grassroots-centered leadership structure
- Organized regional networks
- Built alliances with progressive food advocacy organizations in the UK & Canada
- Developed story-based narrative change strategy

SUPPORTING WOMEN-LED MOVEMENTS



Communities most impacted by hunger hold the solutions. We must amplify community voices.

Provided logistical support to delegates from the **Rural Women's Assembly** & the **Kuna Youth Movement** to the 62nd United Nations Commission on the Status of Women to amplify their perspectives on women-led solutions to hunger.

Helped organize a meeting on **Women and the Right to Food**, attended by 40 global allies from southern Africa, India, Panama & the U.S to offer an opportunity for their voices to inform the UN Committee on World Food Security's report.

WHY IT WORKS

ARTISTS AGAINST HUNGER & POVERTY

Artists Against Hunger & Poverty extended its reach by engaging new artist ambassadors, hosting community events & tabling at concerts and festivals attended by tens of thousands of fans.



Summer Meals Rock for Kids campaign continued its fundraising efforts with the support of **Brandi Carlile**, **Bruno Mars**, **NASCAR** and the **New York Jets** to help ensure children across the US could access free, nutritious meals during the summer.

Honored **Jason Mraz** with the **2018 ASCAP Harry Chapin Humanitarian Award** for his commitment to food & social justice.



HUNGERTHON

THIRD CONSECUTIVE YEAR
\$1 MILLION+



HUNGERTHON ARTIST AMBASSADORS:
Tom Morello, Jason Mraz & Michael MacDonald

30+ SUBSTANTIVE RADIO INTERVIEWS on permanent solutions to end world hunger.



PARTNERSHIPS

iHeartMEDIA

Entercom

(SiriusXM)

CUMULUS

WHY WE CAN'T DO THIS WITHOUT YOU



\$400,000

Gained through all of our special events including the **Chapin Awards & Hope to End Hunger** cocktail party.

30%

Increase in **individual giving**, thanks to major gifts & generous donors like you.

\$1.37 MILLION

More than doubled our foundation revenue by building new connections & strengthening existing relationships.

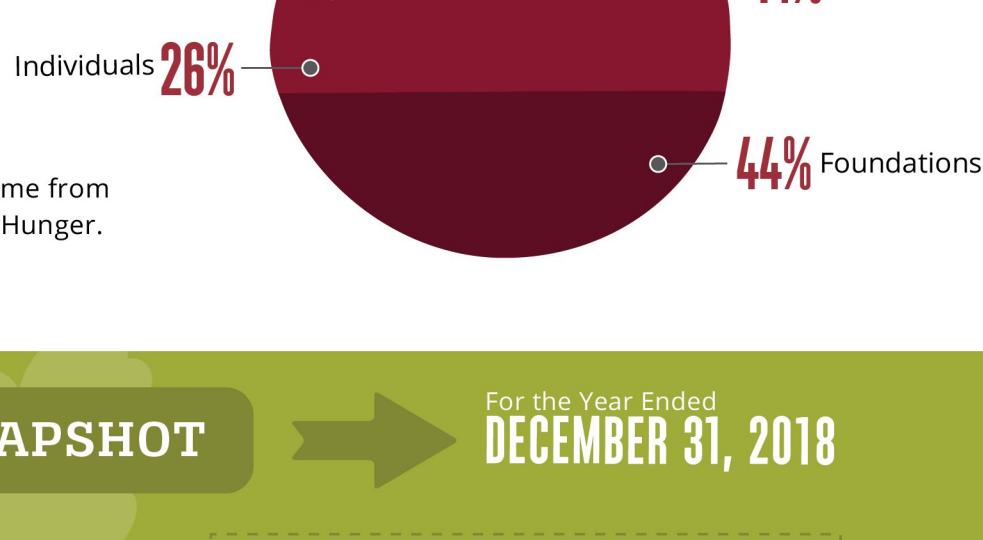


WE ARE GRATEFUL for every donor & every gift. Our tribe of friends & supporters is growing.

THANK YOU

WHY IT ALL ADDS UP

2018 DIVERSIFIED INCOME



DID YOU KNOW?

In 2018, over 26% of our revenue came from individuals like you investing in WhyHunger. We couldn't do it without you!

FINANCIAL SNAPSHOT

For the Year Ended
DECEMBER 31, 2018

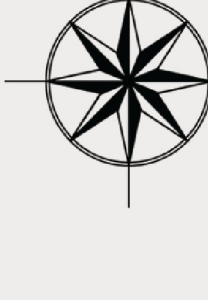
Total revenue	\$3,571,367
Total expenses	\$3,563,168
Change in net assets	\$8,199
Net assets, beginning of year	\$1,800,336
Net assets, end of year	\$1,808,535

For a complete copy of our audited financial statement, visit:
whyhunger.org/financials

OUR COMMITMENT

When you donate to WhyHunger, you can be sure that your money is spent responsibly.

WhyHunger has the **highest rating of four-stars** from Charity Navigator for transparency, accountability & financial health.



CHARITY NAVIGATOR



Four Star Charity